THE PEOPLE'S LOBBY

Brand Palette

UPDATED: 9/5/2024

PRIMARY GREEN
Hex #DCFB5F
CMYK 12 0 62 2
RGB 220 251 95

YELLOW
Hex #FFEB3F
CMYK 0 8 75 0
RGB 255 235 63

TPLEI ORANGE
Hex #FFAA00
CMYK 0 33 100 0
RGB 255 170 0

RED
Hex #EC6F2E
CMYK 0 77 2 10
RGB 236 111 46

ACCENT GREEN
Hex #F1FDBF
CMYK 5 0 25 1
RGB 241 253 191

ACCENT YELLOW
Hex #FFF59C
CMYK 0 4 39 0
RGB 255 245 156

ACCENT ORANGE
Hex #FFDFAD
CMYK 0 13 32 0
RGB 255 223 173

ACCENT RED
Hex #F4A982
CMYK 0 31 47 4
RGB 244 169 130

INITIATIVES BLUE
Hex #6FC9C9
CMYK 45 0 0 21
RGB 111 201 201

BLUE-GRAY DARK
Hex #82B1B1
CMYK 27 0 0 31
RGB 130 177 177

BLUE-GRAY MEDIUM
Hex #AFCDCD
CMYK 15 0 0 20
RGB 175 205 205

BLUE-GRAY LIGHT
Hex #E6EFEF
CMYK 4 0 0 6
RGB 230 239 239

DARK BLUE
Hex #2C4342
CMYK 34 0 1 74
RGB 44 67 66

BLACK
Hex #000000
CMYK 0 0 0 100
RGB 0 0 0

WHITE
Hex #FFFFFF
CMYK 0 0 0 0
RGB 255 255 255